



### STAY COOL IN THE HEAT!

When workers get overheated, their job performance and satisfaction can be severely affected. Heat-related illnesses can lead to injury, and if left untreated, can even cause death. Give your team a simple way to help stay cool, even in the hottest situations. Heat Relief Cooling Towel.

So easy to use, just

- 1 Wet
- 2 Wring
- 3 Wear

As simple as 1-2-3!



### THE HEAT RELIEF COOLING TOWEL

- Wear for hours or wipe off for quick relief
- Reusable. Simply rewet the towel to reactivate
- Wearing the wet towel can lower core temperature
- Hyper-evaporative material is the latest in cooling innovation
- Retains water while remaining dry to the touch to provide relief
- Feels significantly cooler than ambient air
- Machine washable

**Give Your Team the Tools They Need to Stay Cool!**

### Avoid Occupational Illnesses and Injuries

According to the CDC\* (Center for Disease Control and Prevention), workers who are exposed to extreme heat or work in hot environments may be at risk of heat stress which can result in:

- Heat stroke
- Heat exhaustion
- Heat cramps
- Heat rashes

Heat can also increase the risk of injuries in workers as it may result in sweaty palms, fogged-up safety glasses, dizziness and much more.

### At Risk Workers

Workers at risk of heat stress include outdoor workers and workers in hot environments such as:

- Utility personnel
- Firefighters, police, paramedics and other EMS professionals
- Factory, bakery, boiler room and kitchen workers
- Farmers and vineyard staff
- Construction workers
- Miners
- Solar and windinstallers
- Water, sewer, street, transportation and other municipality field personnel



**INCREASES  
PRODUCTIVITY**



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MORALE**



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PR ISSUES**



**EASY TO  
USE**

A division of American Innotek, Inc.  
2655 Vista Pacific Drive,  
Oceanside, CA 92056

Toll Free: 800-366-3941  
Office: 760-741-6600  
Fax: 760-741-6622

[www.BriefRelief.com](http://www.BriefRelief.com)

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TO PLACE AN ORDER

1.800.366.3941

[info@briefrelief.com](mailto:info@briefrelief.com)